



Station Order Revised Add to Schedule Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Monday, October 15, 2012 to Sunday, October 21, 2012

12259

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KTVX-TV

| Program Name | DP | Length | Days | Gross Rate | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Total |
|--|----|--------|------|-------------------|----------|----------|----------|----------|----------|--------|--------|----------|
| | | | | | Oct 15 | Oct 16 | Oct 17 | Oct 18 | Oct 19 | Oct 20 | Oct 21 | |
| Good Morn America | EM | M-F | | \$200.00 | | 1 | 1 | | | | | 2 |
| 7:00 AM 9:00 AM | | 30 | | \$400.00 | | | | | | | | |
| Sold out at LUR per KTVX. Move to L2 to clear. | | | | | | | | | | | | |
| The View | DT | M-F | | \$150.00 | | | | 1 | | | | 1 |
| 11:00 AM 12:00 PM | | 30 | | \$150.00 | | | | | | | | |
| Ellen | EF | M-F | | \$250.00 | | | | | 1 | | | 1 |
| 3:00 PM 4:00 PM | | 30 | | \$250.00 | | | | | | | | |
| KTVX 5p News | EN | M-F | | \$250.00 | | 1 | 1 | | 1 | | | 3 |
| 5:00 PM 5:30 PM | | 30 | | \$750.00 | | | | | | | | |
| Sold out at LUR per KTVX. Move to L2 to clear. | | | | | | | | | | | | |
| KTVX 6p News | EN | M-F | | \$325.00 | 1 | | | 1 | | | | 2 |
| 6:00 PM 6:30 PM | | 30 | | \$650.00 | | | | | | | | |
| Sold out at LUR per KTVX. Move to L2 to clear. | | | | | | | | | | | | |
| Station Gross Totals | | | | \$2,200.00 | 1 | 2 | 2 | 2 | 2 | | | 9 |

Suzanne Collins

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Date/Time Sent: 10/1/2012 4:18:08 PM

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